



John Whitmer
Historical Association
INTERNAL UNAUDITED
FINANCIAL STATEMENTS

A Missouri Nonprofit Corporation
and an IRS 501(c)(3)
Organization Exempt from Taxes

December 31, 2021

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John Whitmer Historical Association

STATEMENT OF FINANCIAL POSITION

December 31, 2021

<u>ASSETS</u>	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanent Restricted</u>	<u>Total</u>	<u>2020 Total</u>
CURRENT ASSETS					
Cash - checking	\$ 18,340	\$ -	\$ -	\$ 18,340	\$ 2,701
Cash - money market	<u>3,851</u>	<u>-</u>	<u>-</u>	<u>3,851</u>	<u>18,020</u>
	22,191	-	-	22,191	20,721
OTHER ASSETS					
Investment cash reserve fund	-	31,819	-	31,819	28,816
Investment fund	-	489,464	-	489,464	428,728
Endowment fund	<u>-</u>	<u>-</u>	<u>173,537</u>	<u>173,537</u>	<u>155,699</u>
	-	521,283	173,537	694,820	613,243
TOTAL ASSETS	<u>\$ 22,191</u>	<u>\$ 521,283</u>	<u>\$ 173,537</u>	<u>\$ 717,011</u>	<u>\$ 633,964</u>
LIABILITIES AND NET ASSETS					
CURRENT LIABILITIES	\$ -	\$ -	\$ -	\$ -	\$ -
NET ASSETS					
Unrestricted	22,191	-	-	22,191	20,721
Temporarily restricted	-	521,283	-	521,283	457,544
Permanently restricted	<u>-</u>	<u>-</u>	<u>173,537</u>	<u>173,537</u>	<u>155,699</u>
	22,191	521,283	173,537	717,011	633,964
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 22,191</u>	<u>\$ 521,283</u>	<u>\$ 173,537</u>	<u>\$ 717,011</u>	<u>\$ 633,964</u>

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STATEMENT OF ACTIVITIES

For the year ended December 31, 2021

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>	<u>2020 Total</u>
REVENUES AND SUPPORT					
Contributions	\$ 53,236	\$ 4,000	\$ -	\$ 57,236	\$ 65,365
Program services	12,510	-	-	12,510	15,097
Book sales	7,706	-	-	7,706	1,771
Membership dues	11,995	-	-	11,995	16,845
Transfer for intended purpose	1,000	-1,000	-	-	-
Transfer of funds internally	-13,000	13,000	-	-	-
Other	-	-	-	-	700
Interest and dividends	30	9,376	3,659	13,065	7,438
Capital gains	-	9,051	3,375	12,426	6,456
Unrealized gains	-	33,302	12,196	45,498	17,571
	<u>73,477</u>	<u>67,729</u>	<u>19,230</u>	<u>160,436</u>	<u>131,243</u>
EXPENSES					
Program services	54,747	-	-	54,747	58,683
General and administrative	17,260	3,990	1,392	22,642	20,671
	<u>72,007</u>	<u>3,990</u>	<u>1,392</u>	<u>77,389</u>	<u>79,354</u>
CHANGE IN NET ASSETS	1,470	63,739	17,838	83,047	51,889
Net assets, beginning of year	<u>20,721</u>	<u>457,544</u>	<u>155,699</u>	<u>633,964</u>	<u>582,075</u>
Net assets, end of year	<u>\$ 22,191</u>	<u>\$ 521,283</u>	<u>\$ 173,537</u>	<u>\$ 717,011</u>	<u>\$ 633,964</u>

In February 2021 \$40,000 from a large gift was transferred to the investment fund. In December budgeted amount of \$27,000 was transferred back to the checking account to be used for operations.

In October \$1,000 was transferred to the checking account to be used per the donor's requested purpose for awards.

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Notes to Financial Statement

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STATEMENT OF FUNCTIONAL EXPENSES

For the year ended December 31, 2021

	Program Services	General and Admin Expenses	Total	2020 Total
EXPENDITURES				
Contract labor	\$ 27,450	\$ 9,150	\$ 36,600	\$ 36,000
Journal expenses	8,393	-	8,393	10,704
Awards and speakers	4,195	-	4,195	-
Annual conference	5,975	-	5,975	15,059
Printing, publications and postage	400	-	400	400
Office expenses	240	4,363	4,603	4,854
Investment expenses	-	5,382	5,382	4,391
Travel	-	757	757	1,236
Website	2,030	-	2,030	1,630
JW books expense	6,064	-	6,064	3,890
Professional fees	-	2,350	2,350	550
Insurance	-	640	640	640
	<u>\$ 54,747</u>	<u>\$ 22,642</u>	<u>\$ 77,389</u>	<u>\$ 79,354</u>

FUNCTIONAL ALLOCATION OF EXPENSES

The costs have been allocated between program services, general and administrative expenses by management estimates of time spent on each function. The association, at this time, does not have any significant fundraising expenses to be allocated.

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Notes to Financial Statement

NOTE 1- MAJOR FUNDRAISING EVENT

On September 18, 2022, the John Whitmer Historical Association (JWHA) will celebrate its 50th anniversary, honoring a half century of promoting the study of Restoration history. This celebration is 50 years in the making. In 2019 the Board of Directors set a goal to raise \$50,000 ([50kforthe50th](#)) from contributions and sponsorships to support this landmark golden jubilee celebration. Funds raised will be applied to the celebration and encourage new member involvement. A portion of the funds, as designated by the donor, can be committed to our endowment preserving our future stability. As of December 31, 2021, we have commitments and pledges of \$26,500 towards our goal of \$50,000.

Fundraising is only a portion of what is involved to make our golden jubilee “special.” It takes members and committees planning, logos, themes, and a memorable location. Much of the planning is in place. Our final comment is to encourage you to attend. September 15 – 18, 2022, Community of Christ Temple, Independence, Missouri. [Register for the 50th Anniversary Conference & Celebration.](#)

Not a member? [Consider joining JWHA.](#) Get involved in one of our many committees or groups working to make 2022 an anniversary to remember.

Please [consider a contribution to our 50th anniversary fundraising.](#) Contributors will be recognized for their support.

NOTE 2 – ORGANIZATION AND ACCOUNTING POLICIES OF JWHA

Nature of Organization

The John Whitmer Historical Association was incorporated in the state of Missouri on April 12, 1980. The Association is a non-profit organization dedicated to the study of Latter Day Saint history.

JWHA is governed by an Executive Committee and a Board of Directors who are nominated and elected by the members of the Association. Our Executive Director is responsible for day-to-day operations and a non-voting member of the Board. The Executive Director is contracted by the Board and reports to the Board President.

JWHA is structured as a membership organization that achieves its purposes through membership in the Association, education, printing and distribution of various publications. The Association hosts an annual conference and podcasts.

JWHA brings a unique flavor to the study of Restoration history. First, all are welcome! From professional researchers, archivists, and professors, to “armchair” scholars from many walks of life, we appreciate all perspectives. Second, JWHA encourages interest in Latter Day Saints history, beginning with the history of Community of Christ and extending to all Restoration branches. Third, we promote communication among scholars, including publication in the JWHA Journal. JWHA also supports John

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Notes to Financial Statement

Whitmer Books, the publishing arm of our organization. Finally, historians are invited to submit proposals for our annual conference presentations.

JWHA provides an institutional vehicle for the discussion and dissemination of the fruits of scholarly research. We look forward to lively conversations by historians and other interested persons, investigating new evidence of Restoration history.

JWHA is anxious to welcome student members. We have a continuing scholarship program to provide funds for students to attend and present at the annual conference.

We invite you to [join the John Whitmer Historical Association](#) and consider donating to this vibrant, inclusive scholarly society.

Basis of Accounting

Financial statements are prepared on the cash basis not in conformity with generally accepted accounting principles (GAAP) for non-profits. Investments are accounted for at fair market value. For more information on how investments are accounted for see “Basis of Presentation” below and Note 3 – Investments.

Volunteer Support

JWHA volunteers provide time and talent donations essential to our successful operation. In addition, generous donors support the annual auction with in-kind donations. No in-kind donation amounts are represented in the Statement of Activities.

Controls Over Organization Programs and Assets

Each year the Board prepares and approves a detailed operating budget. Once the budget is approved officers or chairs are authorized to spend any portion of their budgeted amount without any further approvals.

All projects are required to be included in the approved budget with spending to be within the approved budgeted amount. If an activity needs additional funds, over what was approved, the Board may amend the budget or include the additional funding need in the next year’s budget process. Any unbudgeted expenses must be approved by the Board prior to incurring the expense.

Any income or expense item that is being recorded during the year that is not part of our detailed operating budget is accounted for as an other income or expense in our statement of activities along with our accounting for JWHA investment activity for the time period.

The JWHA treasurer approves all payments. The Executive Director and John Whitmer Books Manager use Association credit cards for some business expenses. The monthly credit card bill is approved by the Treasurer.

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Notes to Financial Statement

Basis of Presentation

The net assets and revenues, gains and losses of the Association are classified for accounting and reporting purposes in three classes of net assets based on the existence or absence of donor or Board imposed restrictions. A description of the three classes follows:

Unrestricted (Operating) Net assets that are not subject to donor or Board imposed stipulations.

Temporarily restricted (Investment) Net assets subject to board or donor-imposed stipulations that will be met either by actions of the Association and/or passage of time. How these restrictions are accounted for depends on the time period or duration of the restrictions.

Permanently restricted (Endowment) Net assets subject to board or donor-imposed stipulation that their corpus be maintained permanently by the Association.

All donor restricted support is reported as an increase in temporary or permanently restricted net assets, depending on the nature of the restriction. When the restriction expires, temporary restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

NOTE 3 - INVESTMENTS

Following non-profit and IRS requirements all investments are accounted for in the financial statements at fair market value and not at their historical purchase price. Below is a detail summary of how much each account is currently invested:

INVESTMENT CASH RESERVE FUND –The restrictions for these funds are short term in nature. These assets are invested in a money market account with our investment charge a management fee for our organization on this account. Funds are placed in the money market fund to ensure that they are not used for JWHA operating activities but are only used according to the restrictions placed on them by donors or the Board. This investment money market account of \$31,819 should not be confused with the operations money market account of \$3,851 which is an unrestricted operating fund only being invested to earn interest until needed for operations.

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Notes to Financial Statement

Nature of Restriction	Restricted By	Balance as of 12.31.2021
50 th Anniversary	JWHA Board	\$24,050
Best Smith-Pettit Book Award Sponsorship	Donor	\$4,000
Giving Tuesday	JWHA Board	\$3,735
Interest Earned	Not Restricted	\$34
Total		
Investment Cash Reserve		\$31,819

INVESTMENT FUND RESTRICTED - The JWHA Board has restricted these assets with no specific designation on how these funds will be spent. The Board can use the \$489,464 for any project or need that might arise now or in the future. These funds are managed by HighMark Wealth Management who are following the Board and Finance Committee overall investment policies.

ENDOWMENT FUND – The original gift or corpus received by JWHA must be used for the donor designated purposes and cannot be used for projects or operations for any reason and must remain permanently intact. The JWHA Board is authorized to use the earnings for any purpose authorized by the donor or the Board. These funds are with HighMark Wealth Management who are following JWHA Board and Finance Committee investment policies.

The board has a 5% spending policy for permanently restricted (endowment) net assets. At the current time the board has adopted a 4 ½% spending policy rather than 5%, due to the current investment environment. In addition, the board has adopted the same 4 ½% spending policy for the temporarily restricted net assets in order to move money into operations to meet budget needs.

Endowment Fund	Restricted Use	Original Corpus	Balance 12.31.2021
JWHA Board	Earnings	\$100,000	\$161,370
Donor Created	Unrestricted Book Awards	\$10,000	\$12,167
Total			
Endowment Fund			\$173,537

The JWHA cash and investments are reviewed quarterly by the Finance Committee, under guidelines adopted by the JWHA Board. Specific investments are managed by Todd Arens of HighMark Wealth Management. All securities are held by Fidelity Investments as custodian. The results for the calendar year 2021 reflect the following:

1. The JWHA aggregate portfolio gain 10.97% net of fees for the 2021 calendar year.
2. The Endowment Fund portfolio (\$173,537) yielded 11.47% for the 2021 calendar year.
3. The non-endowment portfolio (\$489,464) yielded 10.79% for the 2021 calendar year.

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Notes to Financial Statement

4. Since inception, the total portfolios increased an average of 6.12% per year since 8.16.2012.
5. The endowment Fund alone increased an average of 7.99% per year since 10.21.2015 at its investment separation.

NOTE 4 – COMPLIANCE WITH RULES AND REGULATIONS

JWHA is in compliance with Federal and Missouri annual tax filings and reports for authority to do business as a non-profit corporation in the various states where we have activity within their jurisdictions. JWHA has an administrative policy and procedure manual to help our organization comply with the various Board policies. We strive to ensure that we are a good corporate citizen as a historic association.

NOTE 5 – APPRECIATION FOR DONATIONS

JWHA is grateful for the generous contributions of our donors. Every donation helps us continue our unique programs in Restoration history.

We are appreciative of their support, allowing JWHA to become financially secure for years to come.

In 2021 we received \$57,236 in donations. In addition to cash donations, we offer membership levels, sustaining, patron or lifetime where the extra contribution helps JWHA advance its mission by funding student scholarship and other special projects. Please see Note 3 for added information on this restricted account.

We believe this is one of our first steps in demonstrating our stronger financial position. We started a goal in 2019 to raise \$50,000 from contributions and sponsorships for our 50th anniversary. At the present time, JWHA has received pledges or cash of \$26,500 toward our \$50,000 goal. Please see Note 1 - Major Fundraising Event for more information.

In addition, we are asking our membership to consider supporting JWHA by membership dues, lifetime membership dues, 50th anniversary contributions, and Facebook "Giving Tuesday" scholarship donations.

Each donation is meaningful to JWHA as we create future plans highlighting Restoration history.

NOTE 6 – SUBSEQUENT EVENTS

There are no subsequent events to report.